

# LESSON PLAN

## Media Literacy and Racism

### LEARNING OUTCOMES

- Analyse media for bias, stereotypes, and race representations.

### SUCCESS CRITERIA

- Recognise bias and stereotypes in media texts.
- Explain race representation in media.
- Describe how language, images, and editing influence representations.
- Using evidence, provide a judgment on the fairness of the representation

### INTRODUCTION

This resource could be used to help students in stage 4 and 5 develop their critical thinking skills when engaging with the media. Through understanding definitions, engaging in discussions and using the PRUCOMA acronym to analyse articles, students will be able to critically analyse the role of the media in perpetuating stereotypes, bias and racism.

### INSTRUCTIONS TO TEACHER

This resource has 3 components

1. PowerPoint - Understand definitions and discuss the influence of the media through the prompts and continuum activity.
  2. Worksheets - Analyse news articles using the PRUCOMA acronym.
  3. Research Task - Locate and analyse an article using the PRUCOMA acronym.
- Carefully review this resource and its content to ensure that it is appropriate for your context. Adjust where appropriate.
  - Where necessary, slides are accompanied with teacher notes or discussion points.
  - The continuum activity will need a space large enough for students to stand in a long line and for an extended time. Adjust the activity as required.
  - **Ensure you approach any work on anti-racism with a trauma aware lens. Set clear class expectations at the beginning of each lesson and regularly check on the wellbeing of all students in the classroom.**